FOR IMMEDIATE RELEASE

Contact: Gale Jones Carson, Executive Assistant to the Mayor (901) 576-6007

Mayor's Annual Budget Address to be Broadcast LIVE at cityofmemphis.org on the Internet and on News Channel 3 Anytime on Cable TV

MEMPHIS, TN (April 12, 2004) Mayor Willie W. Herenton's annual budget address to the Memphis City Council will be broadcast LIVE on the Internet at *www.cityofmemphis.org* and on News Channel 3 Anytime on TimeWarner Cable Channel 2 with smart link and Channel 7 on cable ready sets on **Tuesday**, **April 13, 2004**, at **3:30 p.m** CST.

Internet surfers can log on at *cityofmemphis.org* at 3:15 p.m. from the comfort of their home or office, or at local public libraries where free Internet access is available on a first come, first served basis.

Each year, Mayor Herenton delivers his address in the Council Chambers on the first floor of City Hall, 125 N. Main St. The mayor will provide an update on the City of Memphis's current financial position and deliver a brief overview of City government's accomplishments over the past year. The mayor also will deliver a summary of the capital improvement program budget, as well as his proposed budget allocations for the upcoming fiscal year 2005.

"We have accomplished much and have faced many challenges over the past year," stated Herenton. "However, we are fiscally strong and sound—a fact I continue to take pride in," said the mayor of his administration's fiscal management acumen. "I am truly proud of how effectively City government manages taxpayer dollars and my budget speech to the City Council will reflect that."

This marks the third year the City of Memphis has made the budget address available to the world via the Internet. "The City of Memphis has a state-of-the-art, award winning Web site and we want to use it to connect our residents and the world to the inner workings and progress of City of Memphis government," said Mayor Herenton's executive assistant Gale Jones Carson.

For more information, log onto cityofmemphis.org and click on the budget address banner.